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Accessibility in Digital Communication Higher Education Curricula

Co-funded by the Erasmus + Programme of the European Union

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Module B, content:

6. Accessible communication (recap)

7. What is accessible communication

8. Requirements in practice

9. Inclusive communication – this document

10. Communication strategy

11. Accessible content

12. Accessible events

9 Inclusive communication

Inclusive portrayals

- Representation in contexts that does not focus on disability

- Nothing about us without us

- Acknowledge individual differences

- People first language

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Inclusive language

People first:

Put the individual at the centre, not the disability
(e.g. a person with a visual impairment)

Some activists prefer identity first
(e.g. "the Deaf community")

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